



CAYMAN
CYCLING

Federación
Dominicana
de Ciclismo





Overview

Since 1982, Cayman Cycling has been dedicated to championing local racing, recreational cycling and our international athletes in the Cayman Islands.

Throughout the years, we have always had one main purpose and that is to inspire the cycling community in the Cayman Islands. And for the past 40 years we have strived to achieve just that. As the governing body for cycling in the Cayman Islands and a registered Non-Profit Organization, we organize and support local recreational cycling, racing and charity events. Additionally, we have championed athletes representing the country at international games and racing events at the Caribbean, Pan American, World Championship and Olympic levels.

Cycling in Cayman has undergone a transformation in the last 3 years, with increased participation in the sport locally and a return to regular international competition. Transformation has also come in the form of a new Board of Directors - working together to promote, support and develop our sport – and a refreshed identity that symbolizes the vibrant personality of our cycling community and reflects the confirmation of our elite-level aspirations for the future.

Cayman Cycling is proud of our rich, heritage and proud to have seen the sport grow from humble beginnings to our athletes competing and excelling on some of the world's most prestigious cycling stages. We are excited to continue our journey as we move towards a bright new future in Cayman cycling.



Partnership

As in any small community, we recognize that the support of local stakeholders and partnerships, will play a crucial role in our future success.

With this in mind, we are excited for the opportunity to partner with like minded-companies and organizations. As with all our corporate partners, your assistance will help provide dedicated support for our events, athletes and projects and create a strong brand-alignment with local sport for your organization.

Partnerships with Cayman Cycling can take on many forms – from supporting the athletes on the National Team with equipment and training expenses to championing an event or community initiative to your business lending a hand in your area of expertise. And as a registered Non-Profit Organization, you can feel comfortable about your investment in the future of cycling in Cayman.



National Team

Our dedicated athletes are constantly working hard to represent us at international events across the Caribbean and throughout the world. Their success depends highly on long-term partnerships that ensure we connect these athletes with the equipment and resources needed. Companies can provide financial support to the team as a whole, or support a specific function of the team if it aligns closer with their objectives, including:

- **Racing & training apparel and accessories**
- **Bikes & related equipment**
- **Training & nutrition expenses**
- **Travel costs**

Gold Level Partner

CI\$10,000+ per annum

Silver Level Partner

CI\$5,000 - \$10,000 per annum

Bronze Level Partner

\$2,500 - CI\$5,000 per annum

Supporter

Up to CI\$2,500 per annum



Athlete Support

Cayman Cycling athletes train for thousand of hours a year which can take a toll on their equipment and bodies. You can become an **Athlete Partner** when you support our international athletes with the day-to-day costs of training & equipment necessary to represent the Cayman Islands at overseas competitions.

- **Bikes & related equipment**
- **Training equipment wear-and-tear**
- **Equipment maintenance**
- **Nutritional needs**
- **Medical / recovery treatments**

Gold Level Partner

CI\$10,000+ per annum

Silver Level Partner

CI\$5,000 - \$10,000 per annum

Bronze Level Partner

\$2,500 - CI\$5,000 per annum

Supporter

Up to CI\$2,500 per annum



Local Events

Cycling in Cayman has undergone a transformation in the last three years, garnering increased interest and repeat participation to local cycling events. For companies looking to support a local sport, an event partnership creates an ideal connection to help provide financial support to Cayman Cycling and allows companies to present a strong brand alignment with a sport that is consistently rising in visibility. Depending on the level of commitment, **Event partners** can enjoy:

- **Naming rights to events**
- **Brand placement on awards and presentation of awards at events**
- **Company logo on event signage and digital media**
- **Regular mentions on all media releases, social channels etc.**

Gold Level Partner

CI\$5,000+

Silver Level Partner

CI\$2,500 - \$5,000

Bronze Level Partner

CI \$1,000 - \$2,500

Supporter

Up to CI\$1,000 per annum



Community Initiatives

To ensure continued growth in cycling, creating multiple pathways to grow the sport is vital. Community Partners can assist with providing important funding that will not only drive the flow of participation, but will provide a knowledge infrastructure that will help identify and develop future generations of Caymanian champions through:

- **Youth programs**
- **Facilities development**
- **Coaches & officials training and certification**
- **Social rides**

Gold Level Partner

CI\$10,000+ per annum

Silver Level Partner

CI\$5,000 - \$10,000 per annum

Bronze Level Partner

\$2,500 - CI\$5,000 per annum

Supporter

Up to CI\$2,500 per annum



Business Services

Donations of a company's time and resources are valuable commodities for any non-profit organization and Cayman Cycling is no different. We gladly welcome partnerships with companies that can provide logistical, volunteer or resource support in their areas of expertise, including but not limited to:

- **Accounting/Business Certification**
- **Business resources & equipment**
- **Volunteer support at events**
- **In-Kind Support**

Gold Level Partner

CI\$10,000+ value per annum

Silver Level Partner

CI\$5,000 - \$10,000 value per annum

Bronze Level Partner

\$2,500 - CI\$5,000 value per annum

Supporter

Up to CI\$2,500 value per annum